

# CHUCK E FOCUS

## Week 23 – June 10, 2016

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Irving, TX 75063  
972-258-8507



## CHECK OUT THESE NUMBERS!

**SHOUT OUT TO THESE OUTSTANDING RESTAURANTS IN MAKING THE TOP 10 IN SALES INCREASE LAST WEEK!**

| Restaurant                    | 2015     | 2016     | YOY Increase |
|-------------------------------|----------|----------|--------------|
| 1. Chicago Arl Hghts, IL #688 | \$16,272 | \$30,107 | 85.0%        |
| 2. West Islip, NY #511        | \$25,902 | \$41,136 | 58.8%        |
| 3. Texarkana, TX #570         | \$16,565 | \$25,964 | 56.7%        |
| 4. Charlotte, NC #381         | \$24,049 | \$35,719 | 48.5%        |
| 5. Grapevine, TX #854         | \$23,915 | \$34,353 | 43.6%        |
| 6. La Mirada, CA #447         | \$28,725 | \$40,978 | 42.7%        |
| 7. Warwick, RI #645           | \$21,731 | \$30,484 | 40.3%        |
| 8. Birmingham, AL #707        | \$40,537 | \$55,652 | 37.3%        |
| 9. Lafayette, IN #673         | \$15,020 | \$20,585 | 37.0%        |
| 10. Harlingen, TX #864        | \$27,771 | \$37,941 | 36.6%        |

## EMPLOYEE SPOTLIGHT OF THE WEEK!



### WESTERN

Meet Kasi Perkett, Cast Member in restaurant #633 Roseville, CA. Kasi has been a superstar with Chuck E. Cheese for 8 months and counting. She is a very energetic and talented person. Being the AOF for the "Rockin Roseville" restaurant, her greatest joy is gathering her co-workers and the guests in participation with all of the fun and creative ideas she is always coming up with. Kasi lead her restaurant to a huge win in the latest District competition for MFF, and they continue to thrive keeping the momentum going even after the competition has ended.



### SOUTHEAST

Meet Mildred Smith, Party Host in restaurant #060 Evansville, IN. Mildred has been a superstar with Chuck E. Cheese for 28 years and counting, and is defiantly someone everyone around her looks up to and takes her lead. The expression "You can't teach an old dog new tricks" does not apply to Mildred, she has been teaching young dogs old tricks for all the years she has been with Chuck E. She rubs the nose of the giant Chuck E. token every time she walks in the restaurant, and is always full of one liners such as "You don't have to be crazy to work here, but it sure does help."



# MY FAVORITE FUN



#682 Boca Raton  
#superheroweek



#747 N Kansas City  
#hidenseek



#747 N Kansas City  
#newhirefun



#560 Mobile  
#superchuck



#617 Albany  
#superheroweek



#665 Olathe  
#funatwork



#733 Omaha  
#ticketblaster



#034 Oaklawn  
#photoop



#381 Concord  
#superheroweek



#748 Columbia  
#cleanchucke



#346 Indianapolis  
#superheroes



#748 Columbia  
#3sizesotchucke



## DEAR CHUCK E...

I'm not sure where to send this but I wanted to let you know that Michelle went above and beyond to make my daughter happy. My daughter broke her arm at school and was sad because she couldn't go to a waterpark with her dad. So my husband and I took her to CEC to try and cheer her up. When Chuck E. did his ticket throw all the other kids grabbed all the tickets. She was only able to get 3. Michelle made sure to hand my daughter an extra 10 tickets. It made her so happy. She then stayed there and listened as my daughter just talked, And at the ticket counter Michelle made sure to keep my daughter laughing and helped her pick out a prize. It was super sweet of her to go out of her way to make a little girl smile when she was having a sad day. So I just wanted to say thank you Michelle from the White Settlement Chuck E. Cheese.

Central Region  
White Settlement, TX #090  
RVP Chris Kelly  
DM Keli Kasper  
GM Ritchie Leighton  
Cast Member Michelle

I have to tell you how impressed I was with the store we visited. Not having been to a CEC since the mid 1980's in Fort Lauderdale with our little girl, we now brought HER child, our 4 year old granddaughter for the first time. Great experience and such nice changes! Clean, bright, friendly and safe for children. The food was good and the restrooms were clean. The staff was wonderful and I'd like to call out Samuel, a young worker who was on hand regularly to check machines, clear tables and talk to people. When I mentioned it was our first visit there with our granddaughter, he went out of his way to give us a receipt for a bunch of tokens that we could use to get her a little something to take home. What a sweet gesture for a young man. We can't wait to go back and give our Adrianna more fun and we can feel good knowing she is in a safe place with happy staff all around. Great job you guys!

I just want to compliment our party host Jackie. She was amazing, attentive, and such a pleasure. She was always checking on our party and you can tell she actually loves what she does! My son had an amazing day because she made it so easy for us to concentrate on him. Thank you so much Jackie!

Western Region  
Modesto, CA #200  
RVP Tim Kerum  
DM Wayne Casey  
Cast Member Jackie

## ANNIVERSARIES

### 5 YEARS

Troy Betts ~ Location 101  
Jeffrey Weeks ~ Location 475  
Johan Martinez Ramirez ~ Location 522  
Gustavo Aranda ~ Location 422  
Dennis Morgan ~ Location 436  
Tylan Alexander ~ Location 064

### 10 YEARS

Doug Holmes ~ Location 321  
Joanna Cole ~ Location 413  
Vinnie Maffea ~ Location 513

### 15 YEARS

James Roche ~ Location 478

### 30 YEARS

Adalberto Cervantes ~ Location 462

### 35 YEARS

Tom Ward ~ Director Game Operations  
Paul Teneyuca ~ Director Game install

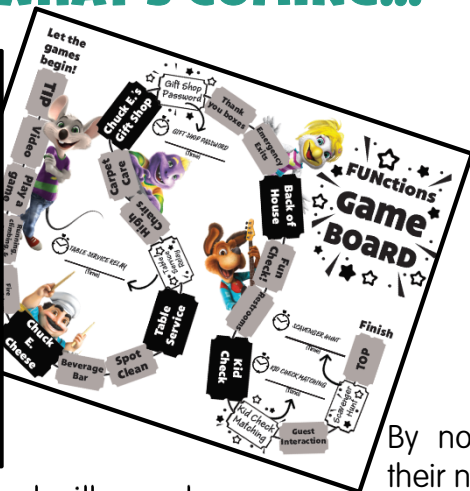
Southern Region  
Clarksville, TN #368  
RVP Mike Boyko  
AD Jim Hamblen  
GM Christopher Lockwood  
Cast Member Samuel

Lou and his team (especially Brianna) did an excellent job for our son Eli's 5<sup>th</sup> birthday! We had a blast! This was our 2<sup>nd</sup> year having our party at CEC and it was fantastic! Thank you Lou, and thank you CEC.

Northern Region  
Brooklyn, NY #522  
RVP Jim Brawley  
DM Adam Shafran  
GM Louis Daguindeau  
Cast Member Brianna

# LEARNING & DEVELOPMENT

## HERE'S WHAT'S COMING...



Hospitality General will soon be...  
**FUNCTIONs!**

Stay tuned, further details to come at your MIT program rollout meetings.

## RISK MANAGEMENT

### Q2 SAFETY CHECKLIST REMINDER

All Q2 Safety Checklists are due on **June 15<sup>th</sup>**. Please have yours completed and sent in to the Risk Management mail box prior to the 15<sup>th</sup>. If you have any questions please email or call Tim Ferrell ext. 4287.

## cinnamon STICKS

By now everyone should have received their new Cinnamon Sticks SMTs.

A few key points on the updated SMTs:

- Cinnamon Spread is being replaced with Cinnamon Top N Bake
- White Chocolate Sauce will be replaced with Bagged Icing once the White Chocolate Sauce has been depleted.
- Everyone will be drop shipped a supply of White Chocolate Sauce the week of June 27. Please use with Churros and on your buffet until supply has been depleted.

If you have any questions, please contact your Regional L&D Manager.



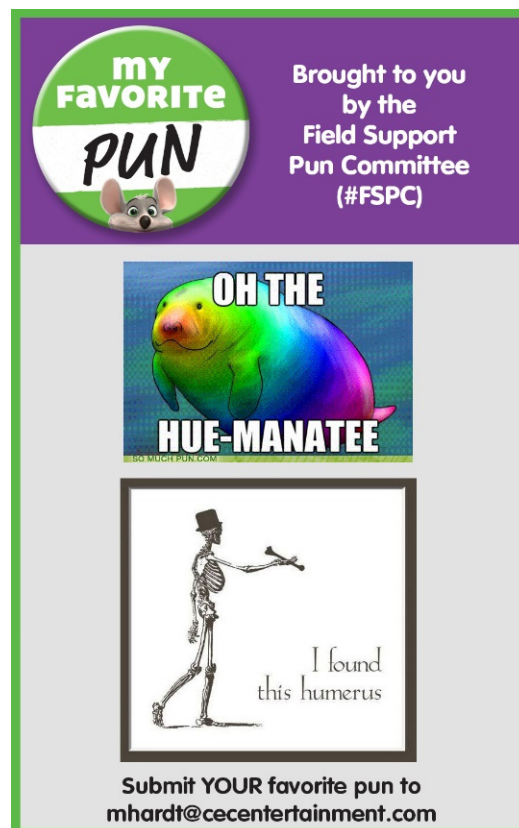
## NEW DOUGH PROJECTION

New updates have been made to the new Dough Projection:

- Parmesan Breadsticks have been broken out into their own line
  - This will ensure we have accurate projections of Breadstick buns
- Buffet pizzas are now calculating for the correct bun size (example: medium buffet pizzas will add a medium bun). Note: Buffet pizzas must be rung in to the POS

At this point, all pizzas should be calculating correctly with the type and size of bun that you need.

Please contact your Regional L&D Manager if you have any questions.





# Chuck E. Cheese's HOT JOBS

## GENERAL MANAGER

|                            |                                |
|----------------------------|--------------------------------|
| 621 ~ Phoenix, AZ          | 505 ~ Poughkeepsie, NY         |
| 200 ~ Modesto, CA          | 555 ~ Dayton, OH               |
| 322 ~ Dublin, CA           | 557 ~ Columbus/SW, OH          |
| 324 ~ Pasadena, CA         | 660 ~ Portland, OR             |
| 378 ~ Laguna Hills, CA     | 437 ~ Philadelphia, PA         |
| 410 ~ Sacramento, CA       | 860 ~ Sioux Falls, SD          |
| 445 ~ Fontana, CA          | 105 ~ Humble, TX               |
| 558 ~ Colorado Springs, CO | 570 ~ Texarkana, TX            |
| 065 ~ Pensacola, FL        | 579 ~ North Richland Hills, TX |
| 613 ~ Douglasville, GA     | 599 ~ Longview, TX             |
| 342 ~ Vernon Hills, IL     | 933 ~ Lubbock, TX              |
| 963 ~ Lexington, KY        | 942 ~ Garland, TX              |
| 798 ~ Rochester, MN        | 624 ~ Lynnwood, WA             |
| 481 ~ Deptford, NJ         | 604 ~ Madison, WI              |

## DISTRICT MANAGER

|                  |                          |
|------------------|--------------------------|
| District Manager | Based in Minneapolis, MN |
| District Manager | Based in Dallas, TX      |
| District Manager | Based in Chicago, IL     |

## DISTRICT TECHNICIAN

|            |                         |
|------------|-------------------------|
| DT Manager | Based in Greensburg, PA |
|------------|-------------------------|

Please visit [www.chuckecheese.com/careers](http://www.chuckecheese.com/careers) to review all open Chuck E. Cheese positions



## INTERESTED IN A PETER PIPER OPPORTUNITY?

|                  |                            |
|------------------|----------------------------|
| General Manager  | Las Vegas, NV #1256        |
| General Manager  | Las Vegas, NV #1257        |
| General Manager  | Oklahoma City, OK #1259    |
| District Manager | Based in Oklahoma City, OK |

Please visit [www.peterpiperpizza.com](http://www.peterpiperpizza.com) to review all open Peter Piper Pizza positions.